

Jens Martin Skibsted designs unique chandelier for luxury hotel

Inspired by the alsike clover Jens Martin Skibsted, partner of Strategic Design Group, designs the “Trifolia” chandelier for the new landmark luxury Alsik hotel in Southern Denmark (May 7th 2019)



For the newly opened [Alsik](#) hotel - in Sønderborg on the German-Danish border - Jens Martin Skibsted presents the Trifolia chandelier, fashioned uniquely for the lobby and spa areas of the landmark hotel.

Designed by Henning Larsen Architects as part of Frank Gehry's harbour masterplan for Sønderborg, the hotel represents the finest of Danish and international design. Integral to the hotel's design and narrative has been the alsike clover, which is native to the region. Therefore, the clover has been the main component in Skibsted's design approach.

“The alsike clover is the design framework for this luminaire family. The clover is part of the “Trifolia” family of three leaflets. The petals of which the concentric flower is made of is also formed by three layers with soft curves. A single petal does not take up much space but combined the possibilities grow. With the chandelier, we’ve combined many petals to create a bouquet, which is aesthetically pleasing, in tune with the overall narrative and optimized for lighting the large areas of the lobby and spas” Jens Martin Skibsted explains.

The Trifolia chandelier is the first lamp design to be presented of the series designed for the Alsik hotel. Pendant and standing lamps for the hotel will follow later this year and these will be released for commercial retail. The lamp series is produced in partnership with Hay, the Danish furniture and accessories specialists, who have delivered the lighting units for the series. It is not the first time a renowned Danish designer uses nature for inspiration in lamp design. Most famous is probably the conifer cone inspired lamp design by Poul Henningsen.

“Following Danish design traditions the final concept for the luminaire family was to use as few parts as possible to care for any scenario. Versatility is the key design criteria with the alsike clover as inspiration. The base design of the leaflet can be configured in various different combinations to create pendant-, standing-, and chandelier solutions. With the 13 chandeliers for the Alsik, 24 leaflets have been combined for their creation. For transport, the chandelier leaflets were flat packed and assembled on site,” Jens Martin Skibsted explains.

Media inquiries

For media inquiries please contact Lena Larsen at lvl@skibstedid.com or +45 7022 9900. Images of the Trifolia chandelier are available to download following this [link](#). Images of Jens Martin Skibsted are available for download at skibstedid.com.

About Jens Martin Skibsted

Jens Martin Skibsted is an award-winning designer, entrepreneur, and design philosopher. His designs live in the collections at the MoMA, Le Cnap, Designmuseum Danmark, SFMoMA and more... He's known for his urban mobility designs for Biomega and founding and co-founding design consultancies such as Skibsted Ideation, KiBiSi and Strategic Design Group.

He's the current Co-Chair of World Economic Forum's Global Future Council on Entrepreneurship and the Vice-Chair of the Danish design cluster, Design2Innovate. Additionally, he's a board member in the Danfoss Foundation, Biomega, Strategic Design Group and the Danish Design Center. He's a partner of Strategic Design Group.

About Strategic Design Group

Strategic Design Group is an independent hybrid design consultancy. From our offices across Scandinavia our growing team of digital, industrial and strategic designers work globally to help businesses stay adaptive in the rapidly changing landscape of the future.

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